



FOR IMMEDIATE RELEASE

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FOR MORE INFORMATION PLEASE CONTACT:

Robin McKenzie, Senior Vice President / Marketing & Public Relations
1 (800) 479-7928, ext. 5270 / rmckenzie@redwoodcu.org

Redwood Credit Union to Celebrate National Credit Union Youth Week
Green Theme Encourages Kids to Save Money and the Environment

Santa Rosa, CA – Redwood Credit Union (RCU) will be celebrating National Credit Union Youth Week, April 20 through 26, 2008, with the theme “Got Green? Grow it At Your Credit Union!” Planned festivities include free educational seminars for children and teens, contests, informative handouts, giveaways and more.

“National Credit Union Youth Week provides us a great opportunity to educate young people about financial matters in a fun and exciting way,” said RCU’s Education Manager, Efren Carrillo. “Promoting financial literacy is vital in helping children and teens to learn money management skills at an early age, which will benefit them for a lifetime. And with the green element of this year’s theme, we will also encourage kids to be aware of the environment and things they can do to help,” Carrillo added.

Youth seminar topics will include “Teaching Kids How to Save” for children and their parents; “On Your Way to Financial Independence” and “Don’t Get Caught in the Credit Trap” for teens. Sessions are scheduled at RCU’s Administrative Offices at 3033 Cleveland Avenue in Santa Rosa, as well as at RCU’s Novato branch located at 1010 Grant Avenue. In addition, RCU will be hosting a coloring contest, and a \$100 Savings Challenge Sweepstakes for youths who make a deposit into their savings account during Youth Week. Visit **www.redwoodcu.org/youth** for additional details.

RCU’s Youth Accounts program is divided into two groups: Jr. Rangers, for children up through age twelve, and Jr. Partners for teenagers, 13-17. Both age groups receive dividends on the funds they save, a free gift when opening an RCU savings account, quarterly educational and fun newsletters, online account access, and access to a special website with educational games and articles.

Founded in 1950, Redwood Credit Union is a full-service financial institution with 14 locations throughout the North Bay. RCU offers a wide array of value-added financial products and services for individuals and small businesses, including checking, savings and investment products, consumer and real estate loans, free home banking, and a variety of electronic services including online loan applications and bill pay. RCU also offers insurance products and discount auto purchasing. Redwood Credit Union serves 140,000 Members and has nearly \$1.8 billion in assets. Membership is available to anyone living or working in San Francisco and the Greater North Bay counties. For more information, please call **1 (800) 479-7928** or visit **www.redwoodcu.org**.

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